

## Meet the Founder Series

Sharing Entrepreneurial Experiences with the Canberra Community



### Dr Joshua Young

*“Why inventors fail, and how an ancient Roman god can help ”*

If you have ever had to look through a patent database, estimates that less than ~1% of patents are commercially viable will come as no surprise. However, even among the least marketable patents, high levels of creativity and design talent are often apparent. This talk will focus on why, seemingly in spite of their talents, inventors get it so wrong so often, and what they can do to get it right.

Joshua Young is a Canberra-based innovator working in product commercialisation for the first time. He recently founded Triplethink, a company focused on developing and licensing intellectual property in the area of human-computer interfaces that has received generous support from the ACT Government’s Business and Industry Development program.

**When:** 5.30pm for canapés  
Tuesday 3<sup>rd</sup> May

**Where:** NICTA Seminar Room,  
Ground Floor, 7 London Circuit,  
Canberra

**RSVP:** [crlevents@nicta.com.au](mailto:crlevents@nicta.com.au)  
by Friday 29<sup>th</sup> April 2011



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