

## Adam Greenfield

### The City is Here For You To Use

**ABSTRACT:** Over the past few years the “computer” has begun to disappear into the fabric of everyday life, its power to collect, store, process and represent information diffusing into the objects and surfaces around us. Things as ordinary and seemingly familiar as running shoes, elevators and lampposts have been re-imagined as networked devices, invested with unexpected new abilities. Meanwhile, the phones we carry have become ever more powerful “remote controls for our lives”. Proponents and enthusiasts argue that no domain of human behaviour will be untouched by this transformation, but relatively little thought has been given to specifically how these changes might unfold at the scale of the city. How will the advent of a truly ubiquitous computing change our urban places - both the way they are built, and the way we live them? In this talk, Everywhere author Adam Greenfield tries to wrap his head around this dynamic set of conditions, to clarify what’s at stake and to offer some potential frameworks for building humane and liveable cities in the age of ambient informatics.

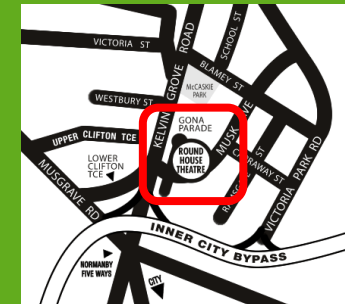


**BIOGRAPHY:** Adam Greenfield is an internationally-recognised writer, user experience consultant, and critical futurist, having worked for clients ranging from global concerns like Toyota, Capgemini, and Sony to local nonprofits. He brings audiences the most advanced thinking available on next-generation computing, with special expertise in the social, ethical and design implications of ubiquitous computing. He is currently head of design direction for service and user-interface design at Nokia and lives in Helsinki with his wife, artist Nurri Kim.

The talk will be followed by light refreshments and an opportunity to meet the speaker

Tuesday 14 July 2009, 4pm to 5pm

Roundhouse Theatre  
6-8 Musk Ave, Kelvin Grove, QLD 4059



Free on street parking is available on any of the streets surrounding the venue: Musk Avenue, Blamey Street, School Street, Carraway Street, Ramsgate Street and Victoria Park Road.

Registration is essential for this free event

RSVP to Ms Sarah Turnbull at  
[BigPictureSeminars@lists.nicta.com.au](mailto:BigPictureSeminars@lists.nicta.com.au)  
by Tuesday 30 June 2009

Convenor: Dr Stefan Lehmann

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# INVITATION

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