



Jeffrey (Jeff) Cotter

Jeff Cotter is a co-founder and the Chief Technology Officer at SIMmersion Holdings Pty Limited. As the inventor of the Simurban and Mycosm software suites, he has been instrumental in developing the technology that underpins the business.

Jeff has an impressive record of innovation and software project management. As the head software engineer for Electro Optic Systems Pty Limited (EOS) he was instrumental in the design and development for the EOS Satellite Laser Ranging (SLR) facilities in Japan and Australia; and other astronomy and laser tracking software systems at EOS.

Jeff's innovative skills and excellent design skills formed the basis for his development of the Simurban software suite, which is widely used for urban planning visualisation and simulation in Australia. Jeff continues to lead the technology vision, research and development, and engineering at Simmersion to ensure that the company remains at the forefront of providing the best real-time 3D visualisation and simulation software in the world.

Mycosm, a new visualisation & simulation platform, currently in Beta testing, will provide the foundation for Simmersion's business into the next decade. Mycosm will be sold to developers, to build applications and solutions across numerous verticals, including real estate, urban planning, landscape architecture, mining, education and training.