



Robert (Bob) William Quodling, CSM

Robert (Bob) Quodling is a co-founder and Chief Executive Officer of Simmersion Holdings Pty Limited. He has been instrumental in establishing and growing Simmersion from start up. As CEO he has been the frontline business and financial entrepreneur raising \$4.5m in equity investment and steering the existing line of business, Simurban, to success in Australia.

Bob has extensive experience as a leader and motivator of high performance teams in the defence and aerospace sectors at the operational and executive level. His skills have been gained in a diverse range of activities including project management, marketing and business development in both operational and development contexts.

He has also held a range of command and operations appointments in the Australian Army.

Prior to his current role, Bob held appointments as Director Business Development and General Manager - Operations and Marketing at Electro Optic Systems (EOS), in Canberra, Australia.