



## **David Keightley - Mediaware**

In 2010, David founded Eco-Spectral Pty Ltd – a company that develops consumer devices to assist in lowering energy consumption while providing environmental control.

Prior to starting Eco-Spectral David co-founded and directed Mediaware, developing products based on compressed domain MPEG technology with two other research engineers from CSIRO. Mediaware International developed and still develops video analysis capabilities and products (client and server) for digital broadcast and defense surveillance unmanned and manned applications. David built strong relationships with Sun Microsystems and worked with Sun sales engineers to define and fill a technology and systems need with the Australian Defence and Intelligence community. He built blue chip customer base in the USA and defined numerous product directions which led to the company being purchased by General Dynamics GDAIS in late 2007. Following the sale to General Dynamics David worked as a Distinguished Engineer at GDAIS where he continued to work on designing and marketing unmanned systems and sensor subsystems.