



Media Release

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NICTA gets down to business at CommunicAsia 2010

NICTA will demonstrate some of Australia's smartest technology at Asia's premier business-to-business event, CommunicAsia 2010 Singapore Expo. Eight of NICTA's early stage businesses and research project teams will exhibit at CommunicAsia, which kicks off on Tuesday morning, 15 June and runs through Friday afternoon, 18 June.

Visitors to the NICTA stand in Hall 3 of the Singapore Expo Convention and Exhibition Centre will be able to see some of our market-ready technologies, explore the vision-processing systems we are developing as part of Bionic Vision Australia (BVA) to help build a future bionic eye, and look at some of our latest ideas.

Come and see us to find out more about:

- The latest news from our research collaboration with Singapore's A*STAR Institute for Infocomm Research (I²R)
- Online systems performance and modelling tools for large enterprises
- Technology for environmentally sustainable water management
- Distributed platforms to support multi-player online games.

In addition, NICTA's Director of Commercialisation & Markets, Rob Fitzpatrick, will speak on Tuesday afternoon at an Australian High Commission seminar, *Why Australia for ICT?* His talk will show how information and communications technology (ICT) is a key enabler for businesses as they strive for a competitive edge in the international marketplace. He will also look at the opportunities for commercialising technology in Australia and highlight the role organisations such as NICTA can play in delivering commercially innovative outcomes for industry.

"It is hard to think of an industry today that does not rely on IT and communications technologies for its survival. Australia's historically strong bias to innovation is as strong in ICT as in any other field of endeavour," said Mr Fitzpatrick. "Exhibiting at CommunicAsia gives NICTA a great platform to demonstrate our innovation and commercial orientation to an international audience, learn more about the markets we are selling into, and see how we can make even smarter technologies to answer some of the tough questions in health, the environment and the digital economy."

CommunicAsia was first staged in 1979. The annual event brings buyers and sellers together to seek the best returns on investment and to determine the best value and latest convergent technologies and applications. CommunicAsia2010, together with BroadcastAsia2010, will feature almost 2,000 exhibitors from 57 countries and regions. These international companies, ranging from market leading multinationals to innovative small and medium sized enterprises, will occupy 58,000 square metres of hall space in Singapore Expo.

For further information:

Dorothy Kennedy
Communications Specialist, NICTA
Ph: +612 9376 2023 or +61 488 229 687

About NICTA

National ICT Australia Ltd (NICTA), Australia's Information and Communications Technology (ICT) Research Centre of Excellence, is developing technologies which will meet the current and future needs of the community in fields which will lead to large economic, social and environmental benefits for Australia. NICTA has five laboratories around the country. Since NICTA was founded in 2002, it has created four new companies, developed a substantial technology portfolio of patent applications and continues to supply new talent to the ICT industry through the NICTA-enhanced PhD program.

NICTA is funded by the Australian Government as represented by the Department of Broadband, Communications and the Digital Economy and the Australian Research Council through the ICT Centre of Excellence program. It was established and is supported by its members: The Australian Capital Territory Government; The Australian National University; NSW Department of State and Regional Development; and The University of New South Wales. NICTA's partners include: the University of Sydney; University of Melbourne; the Victorian Government; the Queensland Government; Griffith University; Queensland University of Technology; and The University of Queensland.