



**Media Release**  
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## **NICTA flies flag for Australian ICT innovation at CeBIT Hannover**

For the first time, NICTA, Australia's Information and Communications Technology (ICT) Research Centre of Excellence, will exhibit at the world's largest ICT trade fair, CeBIT Hannover. Our debut follows six continuous years of participation in CeBIT Australia.

"We are taking nine teams to CeBIT where they will have the opportunity to introduce Australian-invented IT and Communications to the world stage," says NICTA's Director of Commercialisation and Markets, Rob Fitzpatrick. "Businesses based on these inventions are answering the hard questions and creating technologies to meet important challenges in critical sectors like health care, national security and transport. Giving our teams the chance to engage with industry at the world's largest IT and Communications trade fair is ambitious, timely and underscores NICTA's commitment to write IT into the bottom line of Australia's economy."

CeBIT Hannover is the world's largest ICT trade fair. Last year it attracted over 400,000 visitors and 4,300 exhibitors from 69 countries. The event targets users from the ICT industry, the wholesale and retail sectors, skilled trades, banks, services, Government agencies and science sectors. CeBIT Hannover opens tomorrow, Tuesday 2 March and runs through to Saturday 6 March.

Follow NICTA at [http://www.nicta.com.au/nicta\\_events/cebit\\_hannover](http://www.nicta.com.au/nicta_events/cebit_hannover) for daily updates and information about our CeBIT visit and the technologies we will be demonstrating. Find NICTA at CeBIT Hannover in Hall 9, stand number A06/1, Deutsche Messe, Messengelände.

### **About NICTA**

National ICT Australia Ltd (NICTA), Australia's Information and Communications Technology (ICT) Research Centre of Excellence, is developing technologies which will meet the current and future needs of the community in fields which will lead to large economic, social and environmental benefits for Australia. NICTA has five laboratories around the country. Since NICTA was founded in 2002, it has created four new companies, developed a substantial technology portfolio of patent applications and continues to supply new talent to the ICT industry through the NICTA-enhanced PhD program.

NICTA is funded by the Australian Government as represented by the Department of Broadband, Communications and the Digital Economy and the Australian Research Council through the ICT Centre of Excellence program. In addition to federal funding NICTA is also funded and supported by the Australian Capital Territory, New South Wales, Queensland and Victorian Governments, The Australian National University, Griffith University, University of Melbourne, University of New South Wales, University of Queensland, Queensland University of Technology and The University of Sydney.

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