

# Invitation

## Meet the Founder



**MINCOM**   
Experience asset intensity.

## David Merson, founder Mincom

During the 1970's much of the Australian mining industry's computing was provided by US-based mainframe computer utilities, with limited mining applications software. In 1979, combining new hardware technology, a new business model for computing service delivery, superior software applications, and just \$50,000 of capital, David Merson founded Mincom (a contraction of the term "mining computing") in Brisbane, and was to remain its CEO until 2000. During his tenure, Mincom grew to be Australia's largest software developer and exporter, with revenue of \$200 million, 1300 staff, 20 offices around the world, and global leadership in a number of software categories. Mincom today is much more than mining with most of its software dealing with asset management and maintenance, resulting in its software being suitable for most asset-intensive industries such as utilities, transport and defence. Mining, however, remains its largest business.

Since retiring from Mincom, David has become a director of a number of Australian software companies, research institutes and charitable institutions. His achievements have been recognised with an Honorary Doctorate in Engineering from the University of Queensland, a Centenary Medal from the Australian Government, the Export Hero award from the Australian Institute of Export, the inaugural Australian Information Technology Association's Gold award, and the inaugural CSIRO iAward for individual achievement in the IT industry (2005). David Merson is a graduate in Electrical Engineering and in Economics from the University of Queensland.

Come listen to David discuss his entrepreneurial journey with our interviewer and be inspired!

Meet the Founder Series information and Founder bio. go to:  
[http://www.nicta.com.au/nicta\\_events/meet\\_the\\_founder](http://www.nicta.com.au/nicta_events/meet_the_founder)

**Thursday 9<sup>th</sup> June 2011**  
5.00pm Canapés  
6.00pm Start

### Venue

The Brown Theatre,  
NICTA Victoria Research Laboratory,  
Building 193, Electrical & Electronic  
Engineering, Wilson Ave, University  
of Melbourne, Parkville

**RSVP** Please email:  
[katya.baxter@nicta.com.au](mailto:katya.baxter@nicta.com.au)  
by Tuesday 7<sup>th</sup> June 2011



Public parking is available at an hourly rate at the University Square Car Park.  
Enter via Berkeley St. Local street parking is also available

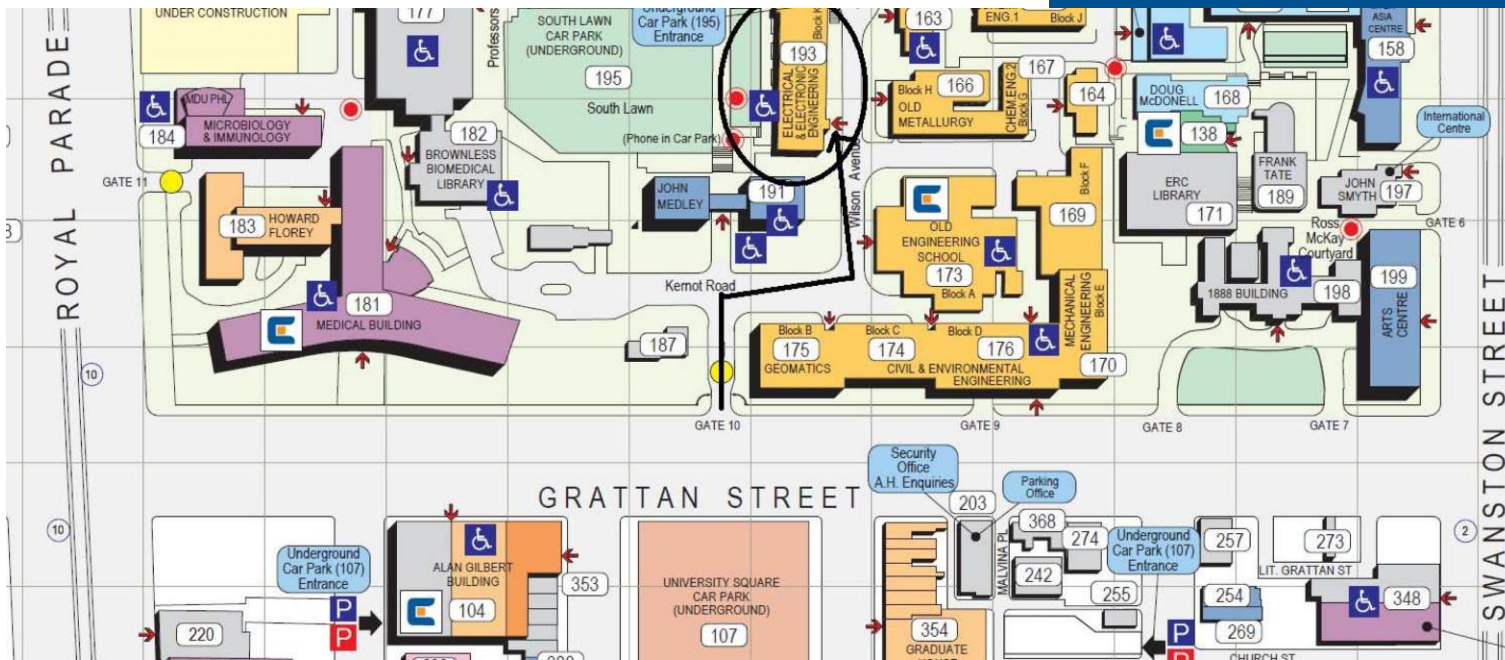
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### NICTA VRL Location Map

#### Melbourne University Parkville Campus



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