

## Meet the Founder Series

Sharing Entrepreneurial Experiences with the Canberra Community



Mr Brand Hoff

*“The TOWER Software Story from Micro to Multi”*

Brand Hoff founded TOWER Software in 1985, he grew the company from two people to 240 people worldwide.

The TRIM product (an Enterprise Content Management Package) was installed in 32 countries.

In 2008, the company was successfully sold to Hewlett Packard.

**When:** 5.30pm for canapes  
Tuesday 14<sup>th</sup> September

**Where:** NICTA Seminar Room,  
Ground Floor, 7 London  
Circuit, Canberra

**RSVP:** [crlevents@nicta.com.au](mailto:crlevents@nicta.com.au)  
by Thursday 8<sup>th</sup> September



[www.nicta.com.au/nicta\\_events/meet\\_the\\_founder/crl\\_series](http://www.nicta.com.au/nicta_events/meet_the_founder/crl_series)