

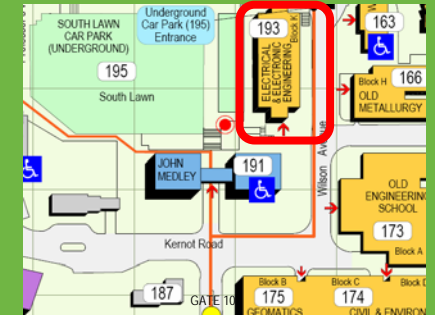
Details available online at [http://nicta.com.au/director/mediacentre/events\\_calendar/vrlss.cfm](http://nicta.com.au/director/mediacentre/events_calendar/vrlss.cfm)

# National ICT Australia invites you to the Victoria Research Laboratory Big Picture Seminar Series Wednesday April 11, 2007

The talk will be followed by light refreshments and an opportunity to meet the speaker.

REGISTRATION IS ESSENTIAL FOR THIS FREE EVENT  
RSVP to [vrlss@nicta.com.au](mailto:vrlss@nicta.com.au) by Wednesday April 4, 2007

Public Parking is available at an hourly rate at the University Square car park. Enter via Bouverie Street. Local street parking is also available.



**When:** 4-5pm, Wednesday April 11, 2007

**Where:** Brown Theatre, Electrical & Electronic Engineering (Building 193), University of Melbourne, Parkville

## George Farley, CEO ATAC Pty Ltd.

### A 40 year journey through IT

**ABSTRACT:** "The Virtual Office is a working environment where Anybody can perform their duties Anywhere and Anytime." ATAC Pty Ltd has been a truly virtual organisation for more than six years, relying totally on the web for all its business functions. It has developed tools to operate in this fashion, providing expert support for any organisation wanting to "virtualise" its business. George Farley founded the company nearly 40 years ago and has led its evolution from a computer services company running as a mainframe services bureau for large local corporations, through the mini and personal computer revolutions requiring the development and marketing of customisable packages, to the web dominated environment of today. The talk will provide a personal perspective of the evolution of the local IT industry over the last 40 years and some insights into the consequences for its future.

**BIOGRAPHY:** George Farley was born in 1942 in Glasgow. He came to Australia in 1952, left school at age 13 and finally left the University of Melbourne some 9 years later with a few regrets and no degree. Apart from his 40+ year involvement in the local IT industry as the founder and CEO of ATAC Pty Ltd., a computer programmer, and a systems designer, he's been a paper boy, scallop sheller, apartment house landlord, cookware salesman, school teacher, actor, and folk singer. He's run, or been substantially involved in a number of business activities including office furniture design and manufacturer, LPG conversions, tin mining, oil exploration, share registry management, personalized weight loss franchise, international airline, computer software, mainframe computer outsourcing, educational videos. He's been a Buddhist since 1977, on the FPMT International board from 1982 to 1999, founding President of the Australia Tibet Council, and deeply involved in the 1982, 1992, 1996 and 2002 visits by HH Dalai Lama to Australia.

